

Reading  
Buildings

## The Trooper Potts VC Memorial Site



YGCG0006

## *Ibis and Novotel*

2004

These two hotels on Friar Street replaced two buildings of character, the Boar's Head and the ABC Cinema, which a vigorous campaign were unable to save. The vast blue blocks climbing back in multiple setbacks are totally out of scale with the streetscape, and their only redeeming feature is that it is possible to walk along Friar Street and notice only the brick facade at street level

*Amanda Martin Reading Civic Society December 2011*